

*The national Francophone
economic development network*

RDEE
Canada

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Canada

LEADER

ECONOMIC DEVELOPMENT

FRANCOPHONE AND ACADIAN COMMUNITIES

MAJOR ECONOMIC BENEFITS

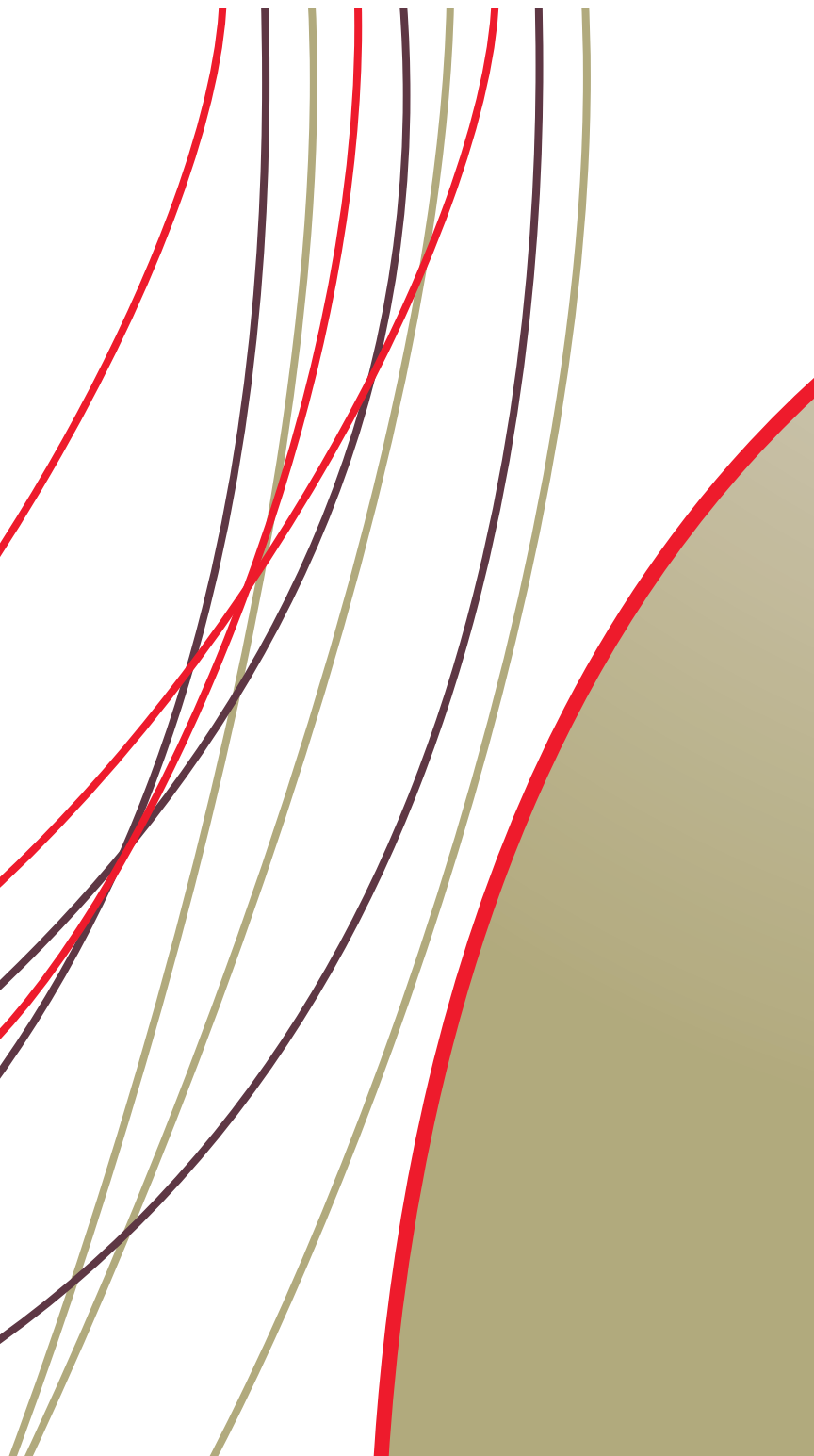
JOB CREATION

SUPPORT AND INTERVENTION SERVICES

KNOWLEDGEABLE EXPERTS

INNOVATIVE PROJECTS

ECONOMIC SUSTAINABILITY





VISION

The Francophone and Acadian communities are leaders and an essential driving force behind the Canadian economy.

MISSION

RDÉE Canada, architect of Francophone and Acadian community economic development, actively contributes to Canadian economic growth.

Since its founding in 1997, RDÉE Canada, the only national economic development network serving the Francophone and Acadian communities of Canada, has been maximizing the economic potential of these communities through a dozen provincial and territorial organizations and more than 100 economic development practitioners.

RDÉE Canada is governed by a board of directors consisting of 12 directors, all of whom are entrepreneurs or are active in the business world. The members of the board of directors represent all regions of the country: Western, Central, Eastern and Northern.

Since 2004, as part of its Community Economic Development (CED) strategy, RDÉE Canada has been responsible for planning and interventions in two areas: building economic and human capacities. The national network provides various services to communities and business people in order to create companies, economic development projects and sustainable employment.

The purpose of the CED strategy is to support existing companies and those just starting up as well as industries and economic sectors. The strategy is also aimed at encouraging employability and strengthening community capacities. This strategy consists of various services to companies and communities regarding financial research and advice, economic planning and skills acquisition, to name but a few.

RDÉE Canada focusses specifically on economic immigration, which is one of the solutions for addressing the shortage of labour and new blood in businesses while increasing the number of Francophones living outside Quebec.

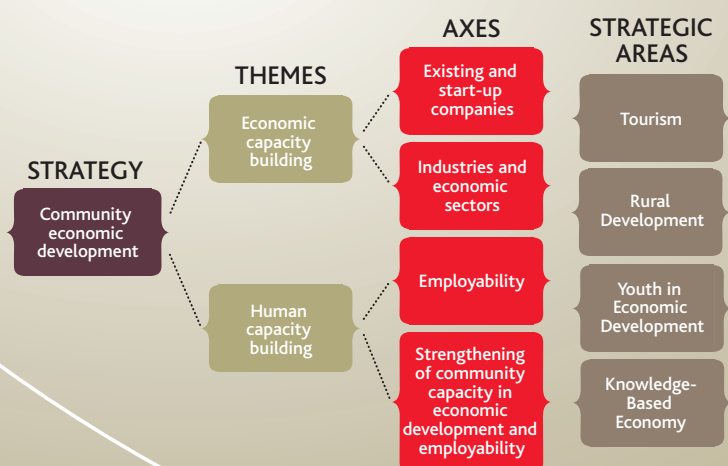
In addition to acting as leader in employability development and entrepreneurship, RDÉE Canada also offers to its provincial and territorial members a vast range of support and intervention services, including strategic activities in the following areas: consultation, communication, research and analysis, professional excellence, financing and strategic alliances.

Over the past 12 years, the national Francophone economic development network has created valued partnerships with various federal, provincial and territorial departments, community organizations and the private sector.

MANDATE

- Influence government policies, programs and services so that they more effectively meet the economic development and employability needs of the Francophone and Acadian communities.
- Contribute to Francophone and Acadian community economic development and employability.

The following is the strategic framework within which RDÉE Canada, and the 12 provincial and territorial RDÉEs, conducts its planning.



THEME N^o. 1: PLANNING AND INTERVENTION IN ECONOMIC CAPACITY BUILDING

Axis 1: Services and support to start-up and existing companies

- *The services to companies under Axis 1 may include the design of business and marketing plans, support for market research, and management and financial analysis advice for the business.*

Axis 2: Services and support to industries and economic sectors

- *The services to industries and economic sectors stemming from Axis 2 may include support in adopting a strategy to promote a particular sector or support in helping entrepreneurs and the associations that represent them to adopt a common direction with respect to research and development or the labour shortage in their sector.*

THEME N^o. 2: PLANNING AND INTERVENTION IN HUMAN CAPACITY BUILDING

Axis 3: Services and support for employability

- *The services included under Axis 3 may include support for organizing professional development upgrading sessions for employees in a specific economic or industrial sector. Services may also include providing workshops in communities on acquiring essential skills or new skills in order to promote integration into the labour market following major transformations and changes within traditional industries.*

Axis 4: Services and support for strengthening community capacities

- *The services stemming from Axis 4 may include support to enable a community to adopt a development plan including a complete socio-economic profile and a vision and prospective enabling policies. Services may also involve actions aimed at the development and recognition of leaders within a community.*

Activities in the four planning and intervention axes can apply to any of the four strategic areas of intervention of RDÉE Canada and its network: Tourism, Knowledge-Based Economy, Rural Development, Youth in Economic Development.

As well as conducting activities within the sphere of these four priority sectors, an RDÉE may choose to implement an additional sector that it considers to have priority. Some RDÉEs may also decide to put more emphasis on their activities in one of these priority sectors in particular.

A five-year summative evaluation of the Network shows that each permanent employee of the provincial and territorial RDÉEs generates an average annually of 24.25 indirect jobs that would not have been created without his or her involvement and that each provincial and territorial RDÉE works, on average, with 104.2 partners. In addition, it is interesting to note that overall, in just one year, the RDÉEs completed 688 business, strategic and community plans.



RDÉE Canada encourages you to consult the RDÉE in your province or territory to see how our network can help you.

Provincial and territorial network member organizations

Société de développement
économique de la
Colombie-Britannique
RDÉE Colombie-Britannique
Tel.: 604-732-3534
Toll free: 1-877-732-3534
www.sdecb.com

Conseil de développement
économique de la
Nouvelle-Écosse
RDÉE Nouvelle-Écosse
Tel.: 902-424-7230
Toll free: 1-866-552-3363
www.cdene.ns.ca

Conseil de développement
économique de l'Alberta
RDÉE Alberta
Tel.: 780-414-6125
Toll free: 1-888-414-6123
www.lecdea.ca

La Société de développement
de la Baie acadienne
RDÉE Île-du-Prince-Édouard
Tel.: 902-854-3439
Toll free: 1-866-494-3439
www.rdeeipe.ca

Conseil de la Coopération
de la Saskatchewan
RDÉE Saskatchewan
Tel.: 306-566-6000
Toll free: 1-800-670-0879
www.ccs-sk.ca

RDÉE Terre-Neuve-et-Labrador
Tel.: 709-726-5976
www.rdeetnl.ca

Conseil de développement
économique des municipalités
bilingues du Manitoba
RDÉE Manitoba
Tel.: 204-925-2320
Toll free: 1-800-990-2332
www.cdem.com

RDÉE Yukon
Tel.: 867-668-2663
www.rdee-yukon.ca

Conseil de développement
économique des Territoires
du Nord-Ouest
RDÉE Territoires du Nord-Ouest
Tel.: 867-873-5962
Toll free: 1-866-849-9139
www.cdetno.com

Réseau de développement
économique et d'employabilité
de l'Ontario
RDÉE Ontario
Tel.: 613-834-1300
www.rdee-ont.ca

RDÉE Nunavut
Tel.: 867-979-2801
www.definunavut.com

Conseil économique du
Nouveau-Brunswick
RDÉE Nouveau-Brunswick
Tel.: 506-764-9876
www.rdee-nb.com

RDÉE Canada
National office
160 George Street, suite 202
Ottawa, Ontario K1N 9M2
Tel.: 613-244-7308

